

*Mendocino County Russian River Flood Control
& Water Conservation Improvement District*

2026 Annual Operations Plan

Priority 1: Water Supply Security

Ensure reliable, resilient, and available sources of water.

Goal 1: Improve river and reservoir operations.

Approach:	Contribute to the success of coordinated regional water management efforts such as FIRO, TUCPs, Biological Opinion, Water Sharing Program, reservoir storage planning, and channel maintenance through policy and funding support.
Performance Metrics:	<ul style="list-style-type: none"> ○ Continue regular meetings and information sharing with Sonoma Water. ○ Monitor and contribute to TUCP filings and implementation. ○ Participate in Russian River Reservoir Operations Workgroup meetings. ○ Be a leader in Voluntary Water Sharing Program working group. ○ Explore opportunities within channel maintenance obligations.

Goal 2: Advance fair and reliable trans basin diversions.

Approach:	Contribute to collaborative efforts in securing both short and long term water supply reliability in cooperation with Inland Water & Power Commission, Eel Russian Project Authority, PG&E, and other regional partners.
Performance Metrics:	<ul style="list-style-type: none"> ○ Pursue State and Federal governmental policy and funding support. ○ Meet with Eel River stakeholders to identify aligned values and goals. ○ Actively promote and support transparent financial planning.

Goal 3: Increase storage capacity.

Approach:	Commit District resources to bolster collaborative efforts and to explore additional storage opportunities.
Performance Metrics:	<ul style="list-style-type: none"> ○ Renew incentive based pricing development efforts. ○ Remain proactive in IWPC USACE Lake Mendocino Study Ad Hoc. ○ Pursue State and Federal governmental funding, legislative, and regulatory support.

Goal 4: Ensure effective and beneficial use of District water as a public resource.

Approach:	Maximize strategic and beneficial use of water under District water rights.
Performance Metrics:	<ul style="list-style-type: none"> ○ Continue cooperating with SWRCB on change petition filed in 2025. ○ Support success of the LAFCo application for annexation of RVCWD. ○ Cooperate with SWRCB to advance RR Telemetry Pilot. ○ Explore and assess additional strategies and opportunities.

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Priority 2: Strategic Partnerships

Collaborate with partners to achieve aligned goals for a mutual benefit.

Goal 1: Cultivate trusted relationships with community partners for regional water security.

Approach:	Identify shared values and concerns with community interest groups, stakeholders, and organizations.
Performance Metrics:	<ul style="list-style-type: none"> ○ Engage Farm Bureau on opportunities for agricultural water use efficiencies, increased storage, and individual water right security. ○ Continue customer engagement on District policy development and updates. ○ Explore collaborations for cost-effective, multi-benefit sustainability programs and actions to support.

Goal 2: Expand relationships with non-traditional partners and stakeholders in pursuit of enhanced Environmental Stewardship.

Approach:	Deepen connections with groups such as Indigenous Tribes and communities, academia, and local constituents.
Performance Metrics:	<ul style="list-style-type: none"> ○ Attend trainings, meetings, and events to identify opportunities. ○ Explore and assess additional strategies.

Goal 3: Collaborate with strategic partners to enhance accountability and transparency.

Approach:	Advocate for and support development of written policies and resolutions as action items at IWPC and GSA.
Performance Metrics:	<ul style="list-style-type: none"> ○ IWPC and GSA approve and implement strategic plans and policies which guide expenditures of resources and board positions.

Priority 3: Advocacy and Engagement

Be an influential voice for our region through outreach, education, funding, regulation, and legislation.

Goal 1: Improve public awareness and understanding of the importance of water issues.

Approach:	Serve as a knowledgeable and reliable resource for information.
Performance Metrics:	<ul style="list-style-type: none"> ○ Hold local, regional, and statewide advisory roles and positions. ○ Improve dialogue and collaborations with Indigenous Tribes and communities. ○ Establish relationships with key individuals and groups through dialogue, tours, information sharing, etc. ○ Continue expanding website resources and issuing weekly newsletter.

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Priority 3: Advocacy and Engagement (continued)

Be an influential voice for our region through outreach, education, funding, regulation, and legislation.

Goal 2: Pursue State and Federal governmental policy and funding support.

Approach:	Utilize our identity and reputation to build collaborative relationships and improve awareness of regional issues.
Performance Metrics:	<ul style="list-style-type: none"> ○ Meet with key representatives to communicate District priorities. ○ Collaborate with partners on strategy for enhancing attention for funding and legislation to support the watershed.

Priority 4: Governance and Operational Excellence

Foster sustainable leadership and management of agency resources.

Goal 1: Capable and high quality executive leadership.

Approach:	Cultivate an enriching organizational culture including professional development, incentivization, open dialogue, and supportive resources.
Performance Metrics:	<ul style="list-style-type: none"> ○ Identify key elements of a succession plan and begin outlining.

Goal 2: Engaged, diverse, and knowledgeable Board leadership.

Approach:	Cultivate an attractive and collaborative public service opportunity.
Performance Metrics:	<ul style="list-style-type: none"> ○ Identify key elements of a succession plan and begin outreach. ○ Provide training and development opportunities in governance, engagement, and water related issues.

Goal 3: Effective systems, administration, and human resources to execute the strategic plan.

Approach:	Enhanced transparency, accountability, and consistency across the District.
Performance Metrics:	<ul style="list-style-type: none"> ○ Maintain effective and relevant policies, procedures, and governing documents. ○ Provide high value customer service.

Goal 4: Sound and sustainable management of District finances.

Approach:	Commit District financial resources to align with and implement Strategic Plan priorities.
Performance Metrics:	<ul style="list-style-type: none"> ○ Conduct Board workshop to assess and prioritize internal and external water supply reliability projects. ○ Develop policy for budgeting, investing, and rate setting. ○ Identify projects to develop for grant funding opportunities.